

What is Web Design?

Web design is the planning and creation of websites. This includes the information architecture, user interface, site structure, navigation, layout, colors, fonts, and imagery. All of these are combined with the principles of design to create a website that meets the goals of the owner and designer.

Design is a key part of web design. This includes both the design principles: balance, contrast, emphasis, rhythm, and unity and the design elements: lines, shapes, texture, color, and direction.

By putting these things together, a web designer creates websites.